

Ngā whanonga pono Māori

Kaupapa Māori principles

Nōku te Ao is embedded in kaupapa Māori and will be led by the following transformative principles^{22 23}

Tino Rangatiratanga **Self-determination**

Asserts the right for Māori and non-Māori (ngā tāngata katoa) to be self-determining in their cultural, political, economic and social aspirations.

Taonga Tuku Iho **Validation of cultural identity and aspirations**

Incorporates and normalises ngā kawa, te reo me ōna tikanga (Māori protocols, language and cultural practices) for the benefit of both Māori and non-Māori.

Mātauranga Māori **Incorporation of knowledge and wisdom**

Acknowledges ways of acquiring and exchanging knowledge and wisdom that are either unique to Māori or preferred by Māori.

Whānau **Incorporation whānau structures and practices**

Acknowledges our responsibility to nurture and support a whānau culture and associated practices of connection and reciprocity.

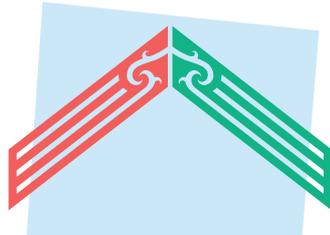
Mana Tangata **Collective strength and balance**

Acknowledges the inherent power within te tangata and the need to work in mana enhancing ways in everything we do.

Āpitihianga Tuatahi

Appendix One

Ngā waehanga Nōku te Ao | Nōku te Ao components



Leadership Te Hiringa Hauora

Programme governance
and advice

Programme
Management

Procurement and
contract management

Capacity building

National activities Te Hiringa Hauora

National communications
and campaigns

Social inclusion
awards

Structural discrimination
work

Community activities Contracted partners

Education

Social
movement

Media monitoring
and response

Social action
grants

Research/evaluation Contracted partners

Research
the problem

Investigate
best practice

Evaluate Like Minds
Programme

Priority benefit groups

People who are most affected by mental distress
and discrimination, including Māori and Pasifika

